Allison Koester, Ph.D.

Associate Professor of Accounting
McDonough School of Business
Georgetown University
Washington, DC USA
allison.koester@georgetown.edu
https://gufaculty360.georgetown.edu/s/faculty-profile?netid=apk29

Academic Positions

Georgetown University (USA)

Associate Professor of Accounting (2018 – present)

Dean's Research Fellow (2024 – present)

Saleh Romeih Associate Professor of Business Administration (2019 – 2023)

Assistant Professor of Accounting (2011 – 2018)

Education

Ph.D. in Business Administration (Accounting), University of Washington	2011
Master of Science in Business Administration (Accounting), Univ. of Washington	2009
Master of Accountancy, The George Washington University	2004
Bachelor of Science in Business Admin. (Accounting), University of Arizona	2003

Research

My research considers how taxation, government financial assistance, legislation, and regulation shape corporate economic activity and outcomes. As of June 2026, I've given over 100 research presentations at university seminars and academic conferences.

Publications

1. GAAP earnings forecast quality: Implications for research. 2026. ***The Accounting Review*** 101(1): 169-201 (with Xi (Novia) Chen)
2. Accounting standardization and separation in the municipal debt market: Evidence from GASB 34. 2024. ***The Accounting Review*** 99(4): 29-56 (with Bill Baber and Amanda Beck)
3. Political connections and the effectiveness of U.S. state government resource allocation. 2024. ***The Journal of Law and Economics*** 67(3): 639-689. (with Daniel Aobdia and Reining Petacchi)
   - Featured in *ProMarket.org* (University of Chicago Stigler Center media site dedicated to the subversion of competition by special interests)
4. Tax non-audit services and client income tax estimation error. 2022. ***Auditing: A Journal of Practice & Theory*** 41(2): 113-139 (with Preeti Choudhary and Robert Pawlewicz)
   - Featured in *Tax Notes*

5. Discussion of Dhaliwal, Goodman, Hoffman, and Schwab (2019): Revisiting Tax-Related Reputational Costs. 2022. ***Journal of the American Taxation Association*** 44(1): 155-160.

6. Proxies and databases in financial misconduct research. 2017. ***The Accounting Review*** 92(6):129-163 (with Jonathan M. Karpoff, D. Scott Lee, and Gerald S. Martin)
   - Featured in *Alpha Architect* and the *Harvard Law School Forum on Corporate Governance and Financial Regulation*

7. Benefits and costs of Sarbanes-Oxley Section 404(b) exemption: Evidence from small firms' internal control disclosures. 2017. ***Journal of Accounting and Economics*** 63(2-3): 358-384 (with Weili Ge and Sarah McVay)
   - Featured in the *Wall Street Journal* and SEC Release No. 34-85814

8. The role of managerial ability in corporate tax avoidance. 2017. ***Management Science*** 63(10): 3285-3310 (with Terry Shevlin and Daniel Wangerin).
   - Featured in the *Huffington Post*

9. Attracting attention in a limited attention world: Exploring the causes and consequences of extreme positive earnings surprises. 2016. ***Management Science*** 62(10): 2871-2896 (with Russ Lundholm and Mark Soliman)
   - Featured in *Inside Investor Relations*

10. Measuring income tax accrual quality. 2016. ***Review of Accounting Studies*** 21(1): 89-139 (with Preeti Choudhary and Terry Shevlin)

11. The effect of tax-related material weakness in internal controls on the market valuation of unrecognized tax benefits. 2015. ***Journal of the American Taxation Association*** 37(1): 129-155 (with Steve Lim and Robert Vigeland)

Working papers[1]

1. Corporate delegation of decision rights and firm performance (with Junwei Xia)
   - *Revising for 3rd round resubmission (FT 50 journal)*

2. Corporate competitive externalities of US government financial assistance (with Elisa Casi and Costanza Cincotta)
   - *Revising for 2nd round resubmission (FT 50 journal)*

3. Competitive effects of rival firms' negative tax news (with Preetika Joshi)
   - *Under review (FT 50 journal)*

4. Government environmental financial assistance and corporate environmental performance (with Costanza Cincotta)

5. Proposed organizational change and audit quality: An examination of EY's Project Everest (with Jessica Filosa, Nathan Goldman, and Andrew Imdieke)

[1] Working papers that are not available online are available upon request.

6. Government procurement sensitivity to corporate contractors' negative reputation incidents (with Muhammad Azim and Preetika Joshi)

Non-academic journal publications

1. Financial reporting effects of tax planning and execution. 2025. Chapter 6 in the *Handbook on the Financial Reporting Environment (edited by W. Ge, A. Koester, and S. McVay, 2025, Edward Elgar Publishing Ltd.)* (with T. Shevlin and R. Wilson)
2. Introduction to the Handbook on the Financial Reporting Environment. 2025. Introduction to the *Handbook on the Financial Reporting Environment (edited by W. Ge, A. Koester, and S. McVay, 2025, Edward Elgar Publishing Ltd.)* (with W. Ge and S. McVay)
3. Examining investor reaction to IRS Announcement 2010-09. 2010. *Tax Notes* (May): 669-674 (with A. Edwards and T. Shevlin)

Editorial Board & Referee Activities

Editorial Board Member

- *Contemporary Accounting Journal* (2026-present)
- *The Accounting Review* (2025-present)
- *Journal of the American Taxation Association* (2020-2022; 2016-2018)

Co-Editor, *Handbook on the Financial Reporting Environment* (2025, Edward Elgar Publishing)

Referee Activity (journals listed in alphabetical order):

FT 50 Journals	Non-FT 50 Journals
Contemporary Accounting Research	*Accounting Horizon*
Journal of Accounting and Economics	*European Accounting Review*
Journal of Financial and Quantitative Analysis	*Journal of Accounting and Public Policy*
Management Science	*Journal of Accounting, Auditing, and Finance*
Review of Accounting Studies	*Journal of Banking and Finance*
Review of Financial Studies	*Journal of Law and Economics*
The Accounting Review	*Journal of Management Accounting Research*
	Journal of the American Taxation Association

Research Presentations: Universities & Conferences[2]

Scheduled: Rutgers Accounting Research Conference (Oct); National Tax Association Symposium (Nov); Stanford University (Apr)

[2] A conference presentation by a co-author is denoted with [C], my discussion of others' research is denoted with [D], and a conference where I presented my work and my co-author presented co-authored work (I discussed others' research) is denoted with [P&C] ([P&D]). University presentations of my co-authored work by a co-author are not listed for brevity.

2026 ATA MYM[2X]; European Conference on Current Research in Taxation (keynote; held at Vrije University-Amsterdam); IE Business School; Norwegian Tax Accounting Symposium; Norwegian School of Economics; Paderborn University; Vienna University of Economics and Business (WU-Vienna)

2025 AAA FARS Midyear Meeting[P&C]; European Accounting Association Annual Congress (May)[C]; European Institute for Advanced Studies in Management (EIASM) Conference on Current Research in Taxation (July)[P&D]; IESE Tax Conference[P&C]; London Business School Accounting Symposium; Montreal Accounting Research Conference (MARC)[C]; North Carolina State University; University of Illinois Tax Symposium; University of Toronto

2024 AAA Auditing Midyear Meeting[C]; AAA FARS Midyear Meeting; Boston University; CEPR (Paris)[C]; Hawaii Accounting Research Conference (HARC)[C]; International Symposium on Audit Research (ISAR)[C]; McMaster Accounting Research Conference[C]; Haskayne and Fox Accounting Conference (HFAC)[C]; University of Wisconsin

2023 AAA ESG, Sustainability, and Accounting Conference[D]; AAA ATA Midyear Meeting[C]; Conference on Financial Economics and Accounting (CFEA); Singapore Management University

2022 AAA FARS Midyear Meeting[P,D-2X]; McGill University; WHU-Otto Beisheim School of Management Young Scholar Tax Conference[C]

2021 AAA ATA Midyear Meeting[D]; American University; Berlin-Vallendar Tax Conference[D]; European Institute for Advanced Studies in Management (EIASM) Conference on Current Research in Taxation[C]; Notre Dame Municipal Finance Workshop Series[C]

2020 AAA Auditing Midyear Meeting[C]; AAA FARS Midyear Meeting; AAA FARS Midyear Meeting[C]; AAA Governmental Midyear Meeting[C]; Egyptian Online Seminars in Business, Accounting, and Economics; European Institute for Advanced Studies in Management (EIASM) Conference on Current Research in Taxation[C]; London School of Economics and Political Science; Singapore Management University Accounting Symposium[D]; Swiss Accounting Research Alpine Camp[C]; University of Alabama Accounting PhD Research Conference[C]

2019 AAA ATA Midyear Meeting[D]; Duke University Tax Workshop Series; *JATA* Conference[D]; National Tax Association Annual Conference on Taxation[C2x]; University of North Carolina Tax Symposium; University of Illinois Tax Symposium Doctoral Consortium[C]

2018 AAA Annual Meeting[D]; Conference on Corporate Political Engagement at Oxford University[C]; FARS Midyear Meeting[2x]; Georgetown University Law Center; University of Maryland

2017 AAA ATA Midyear Meeting (2x); EIASM Workshop on Current Research in Taxation (University of Münster)[C]

2016 Georgia State University; National Tax Association (NTA) Annual Conference on Taxation; PCAOB/JAR Economic Conference on Auditing and Capital Markets; Conference on the Convergence of Financial and Managerial Accounting at Temple University; Washington Accounting Research Symposium

2015 AAA Annual Meeting[2x]; AAA Annual Meeting[C]; AAA ATA Midyear Meeting; AAA FARS Midyear Meeting; Securities and Exchange Commission; University of Connecticut; University of Houston

2014 AAA ATA Midyear Meeting; Auditing Midyear Meeting[C]; AAA FARS Midyear Meeting; PCAOB/JAR Economic Conference on Auditing and Capital Markets[C]; University of North Carolina Tax Symposium[C]; Washington Accounting Research Symposium

2013 AAA Annual Meeting[C]; AAA ATA Midyear Meeting; Conference on Financial Economics and Accounting; AAA FARS Midyear Meeting[2x]; George Mason University; Pennsylvania State University; University of Illinois Tax Symposium Conference

2012 AAA Annual Meeting[D]; American University; Conference on Investor Protection,

Corporate Governance, and Fraud Prevention at George Mason University; Washington Accounting Research Symposium

2011 AAA Annual Meeting; AAA Annual Meeting[D]; AAA ATA Midyear Meeting; AAA FARS Midyear Meeting; Arizona State University; Drexel University; The George Washington University; Georgetown University; Southern Methodist University; Texas Christian University; University of California-Berkeley; University of California-Irvine; University of Illinois; University of Maryland; University of Michigan; University of Texas-Dallas; University of Utah

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Teaching at Georgetown University[3]

As of February 2026, I have had the pleasure of teaching financial reporting to 3,700+ graduate & 120 undergraduate students at Georgetown University's McDonough School of Business.

Executive MBA Program

- Financial Accounting (2020-2022, 3 cohorts; 157 students) [**4.96 / 5.0]**

MBA Program (Full-time)

- Corporate Financial Reporting ('15-19; '21-23; '25; 36 cohorts; 2,311 students) [**4.90 / 5.0**]
- Financial Reporting Fundamentals (2012-13; 4 cohorts; 264 students) [**4.69 / 5.0**]
- Reporting and Analysis of Financial Information (*co-taught*; 2012-2014; 12 cohorts; 776 students) [**4.50 / 5.0**]

MBA Program (Evening)

- Corporate Financial Reporting (2022, '24-'26; 8 cohorts; 355 students) [**4.88 / 5.0**]

MBA Program (Evening-Online)

- Corporate Financial Reporting (2024-26; 3 cohorts; 143 students) [**4.89 / 5.0**]

Undergraduate Program

- Introduction to Financial Accounting (2012; 3 sections; 120 students) [**4.80 / 5.0**]

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[3] Average instructor evaluation scores are reported by course in brackets.

Awards, Fellowships, and Recognitions (Research & Teaching)

2025 Georgetown University Business of Sustainability Initiative (BSI) Research Grant

Grant supporting a research project examining the relation between US government financial assistance to corporations for environmentally favorable activities and these corporations' future environmental performance (co-collaboration with Costanza Cincotta (CUNEF Universidad))

2024 Favorite EMBA Professor; Poets & Quants' Best and Brightest Executive MBA of 2024

Question: Who was your favorite MBA professor? Answer: "Accounting professor Allison Koester. Although I have spent fifteen years of my career as a Partner in a global accounting firm, I am not an accountant. I deeply appreciated Allison's amazing talent for breaking down a vast and complicated set of information and providing it to students in a way that was tremendously informative and useful."

2024 Dean's Research Fellowship Recipient (two-year appointment)

2024 McDonough School of Business MBA Excellence in Teaching Award

"For excellence in teaching both in and out of the classroom and exemplifying a true commitment to student learning" (*1 of 2 faculty recipients*)

2024 MSB Inclusive Teaching Development Program Certificate Recipient (*inaugural cohort*)

2020 McDonough School of Business Joseph F. Lemoine Award for Undergraduate and Graduate Teaching Excellence

Sole recipient of the only business school-wide teaching award bestowed to a full-time faculty member

2020 Poets & Quants Favorite MBA Professors of the Class of 2020

*"[Koester] is described as the "kindest, most driven professor at Georgetown" by **Colin Miller**. While Miller will never become an accountant, he does credit Koester for a feat that enhanced his marriage. "After taking Professor Koester's accounting class, I was finally able to understand what my wife, who is a CPA, was talking about when she told me about her workday."*

2019 McDonough School of Business MBA Excellence in Teaching Award

"For excellence in teaching both in and out of the classroom and exemplifying a true commitment to student learning" (*1 of 2 recipients*)

2019 Appointed as a Saleh Romeih Associate Professor of Business Administration

1 of 2 faculty to receive this four-year appointment (2019 through 2023)

2016 Poets & Quants 40-under-40 Most Outstanding Business School Professors

2016 Poets & Quants Favorite Business School MBA Professors

"Professor Allison Koester is able to simultaneously teach accounting courses to students with both CPA and non-business backgrounds," Weiss explains. "Her ability to explain concepts in a seemingly endless number of ways and from multiple perspectives leaves no student behind."

2014 McDonough School of Business Ronald L. Smith Distinguished Service Award

"In recognition of distinguished service to the MBA class by going above and beyond to support student academic and professional success" (sole faculty recipient)

Prior Georgetown Center for Financial Markets and Policy Research Grants (2012-2016)
Deloitte Foundation Doctoral Fellowship (2010)
PricewaterhouseCoopers xFAC Competition (2008 National Winner)
University of Washington Arthur and Mary Lorig Scholarship (2006-2008)

Academic Research Visits

2026 CUNEF Universidad (Madrid, Spain; July-August)
2026 Norwegian School of Economics (Bergen, Norway; June)
2025 IESE Business School, Department of Accounting and Control (Barcelona, Spain; July)

Academic Research Visitors I Have Hosted at Georgetown University

2026 David Samuels, Visiting accounting professor, Singapore Management University
2026 Eashwar Nagaraj, Visiting accounting PhD Student, University of Florida
2024 Costanza Cincotta, Visiting economics PhD Student, Norwegian School of Economics

Dissertation Committee Participation

2025 Co-supervisor, Costanza Cincotta (Norwegian School of Economics; economics)
Placement: CUNEF (Spain), Economics department

2025 Committee member, Hyunjung Rim (George Washington University; accounting)
Placement: Korean Accounting Standards Board (Korea), Post-doctoral researcher

Media Mentions and Regulatory Releases Discussing my Research

1. GAO Report 25-107500 'Sarbanes-Oxley Act: Compliance Costs are Higher for Larger companies but More Burdensome for Smaller Ones' *United States Government Accountability Office* (07/18/2025)[4]
2. SEC Release No. 34-88365 'Final Rule: Accelerated Filer and Large Accelerated Filer Definitions.' *United States Securities and Exchange Commission* (03/12/2020)[5]
3. 'Who benefits when state governments award incentives to politically connected companies?' *ProMarket.org* (01/07/2020)
4. 'SEC moves to ease audits for smaller companies' *Wall Street Journal* (05/10/2019)
5. SEC Release No. 34-85814 'Amendments to the Accelerated Filer and Large Accelerated Filer Definitions.' *United States Securities and Exchange Commission* (05/09/2019)[6]
6. 'Academic research insight: results on financial misconduct depend on the database one uses' *Alpha Architect* (01/22/2018)
7. 'Michael's take: a hated rule that benefits investors' *Wall Street Journal* (07/05/2017)
8. 'Proxies and databases in financial misconduct research' *Harvard Law School Forum on Corporate Governance and Financial Regulation* (06/01/2017)
9. 'EU ban on non-audit tax work raises questions, cost concerns' *Tax Notes* (10/27/2014)
10. 'High-ability managers save their shareholders millions in corporate income taxes' *Huffington*

[4] Ge et al. (2017) is referenced in footnotes 36 and 59. Koester was one of the accounting academics interviewed by the GAO employees responsible for drafting the report as mentioned on page 37.
[5] Ge et al. (2017) is referenced in footnote 393 and Karpoff et al. (2017) is referenced in footnote 553.
[6] Ge et al. (2017) is referenced in footnotes 177, 190, 205, 206, 223, 260, 279, 280, and 283.

Post (05/01/2014)

10. 'Don't communicate. Surprise the market' *Inside Investor Relations* (12/21/2010)

Engagement with Policy Makers (Letters to Congress & SEC Comment Letter Submission)

2026 Re: Comment on SEC Proposal, Enhancement of Emerging Growth Company Accommodations and Simplification of Filer Status for Reporting Companies Release No. 33-11419; 34-105515; File No. S7-2026-18 (Co-signer; July 20)

2026 Re: Comment on SEC Proposal, Enhancement of Emerging Growth Company Accommodations and Simplification of Filer Status for Reporting Companies [Release No. 33-11419; 34-105515; File No. S7-2026-18] (Co-author; July 1)

2025 Letter to the US Congress: Dismantling the PCAOB Through Reconciliation Violates the Byrd Rule and Endangers Our Capital Markets (Co-signer; June 11)

2025 Letter to the US Congress: Concerns Regarding Section 50002 of the Committee Print to Eliminate the PCAOB Referenced as "Sec. 50002 of Title V (House Financial Services Committee) of H. Con. Res. 14, the Concurrent Resolution on the Budget for Fiscal Year 2025" (Co-signer; May 15)

Professional Experience (non-academic)

2022	Expert Witness, litigation consulting, qui tam case (Washington, DC)
2020-2021	Expert Witness, antidumping investigation brought before the U.S. International Trade Commission (Washington, DC)
2006, 2003	Senior Associate, KPMG's Washington National Tax (Washington, DC)
2004-2006	Senior Associate, KPMG's Federal Tax Services (McLean, VA)
2005	Certified Public Accountant (Virginia license #30373; voluntarily surrendered)

Conference Participation (no presentation or discussion) *V = virtual*

Scheduled: Texas-Waterloo Taxation Research Symposium (Aug); Politics in Finance Conference (Sept); U.S. Treasury Office of Tax Analysis (OTA) Research Conference (Sept)

2026 UNC Tax Symposium

2025 Conference on Field Studies in Accounting and Finance (GU); GWU Cherry Blossom Conference; Labor and Finance Group Conference (GU); PCAOB/Management Science Registered Report Conference; Politics in Finance Conference (GU); PCAOB Conference on Auditing and Capital Markets; Stanford Accounting Summer Camp; UNC Tax Symposium; U.S. Treasury Office of Tax Analysis (OTA) Research Conference

2024 AAA ATA Midyear Meeting; EY Tax Educators Symposium; Kelley Accounting Research Symposium (KARS) – Indiana University; Review of Accounting Studies (RAST) Conference; UNC Tax Symposium; Washington Accounting Research Symposium (WARS)

2023 Penn State Accounting Research Conference; Terry Shevlin Research Conference (University of Washington); University of Illinois Tax Symposium; UNC Tax Symposium; Washington Accounting Research Symposium (WARS)

2022 EIASM Tax Conference[V]; GWU Cherry Blossom Conference[V]; Penn State Accounting Research Conference; UNC Tax Symposium[V]; Texas-Waterloo Taxation Research Symposium; Washington Accounting Research Symposium (WARS)

2021 Review of Accounting Studies (RAST) Conference[V]; University of Illinois Young Scholars Research Symposium[V]; UNC Tax Symposium[V]

2020 Texas-Waterloo Tax Research Symposium[V]

2018 GWU Cherry Blossom Conference; Penn State Accounting Research Conference; UNC Tax Symposium

2017 PCAOB/JAR Economic Conference on Auditing and Capital Markets; Review of Accounting Studies (RAST) Conference; UBCOW Conference; UNC Tax Symposium; University of Illinois Tax Symposium

2016 Taxation and European Union State Aid Law (Georgetown Law); Penn State Accounting Research Conference; Review of Accounting Studies (RAST) Conference; UNC Tax Symposium; Universities of Texas and Waterloo Tax Symposium

2015 Contemporary Accounting Research (CAR) Conference; Conference on Investor Protection, Corporate Governance, and Fraud Prevention (George Mason University); GWU Cherry Blossom Conference; Penn State Accounting Research Conference; PCAOB/JAR Economic Conference on Auditing and Capital Markets; University of Illinois Tax Symposium; UNC Tax Symposium

2014 Colorado Accounting Conference; GWU Cherry Blossom Conference

2013 CARE Conference; UNC Tax Symposium; Washington Accounting Research Symposium

2012 AAA New Faculty Consortium; NYU Accounting Summer Camp; Penn State Accounting Research Conference; Review of Accounting Studies (RAST) Conference

Prior AAA/Deloitte/J. Michael Cook Doctoral Consortium; UBCOW Conference (3x); PAC-10 Doctoral Student Consortium; UNC Tax Symposium; University of Illinois Tax Symposium (2x); University of Washington Alumni Conference

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Professional Service (Georgetown University)

2025-present	MSB Business of Sustainability Initiative Advisory Committee Member
2019-present	GU Faculty Senate, University Budget Committee (UBC) member
2014-present	GU Women’s Leadership Institute (GUWLI) faculty affiliate
2014-present	GU Psaros Center for Financial Markets and Policy faculty associate
2015-present	MSB Corporate Financial Reporting course creator & coordinator (≈400 students/yr)
2026	Faculty Review Appeals Committee
2025-2026	GU Massive Data Institute (MDI) Scholars Program Faculty Advisor
2025	MSB MBA Curriculum Implementation Committee Member
2023	Georgetown University CFO Search Committee

2022-2024	MSB accounting area workshop coordinator
2021-2025	MSB Graduate Curriculum Standards Committee (GCSC) member
2021;'16;'12	MSB accounting area recruiting committee member
2013 & 2012	MSB Financial Reporting Fundamentals course co-creator & co-coordinator

Professional Service (external to Georgetown University)

2024-present	FARS Mentoring Program Mentor (one mentee annually)
2023-2024	ATA Vice-President (Chair of a 10-person committee that organized the 2025 ATA MYM (250+ attendees))
2021-2024	FARS Steering Board member (15-person advisory board to the AAA FARS President)
2023	University of Illinois Tax Symposium Doctoral Consortium Faculty Participant (One of three external faculty selected)
2023	FARS MYM Doctoral Consortium Faculty Participant (One of 20 faculty selected)
2023; 2022	European Institute for Advanced Studies in Management (EIASM) Conference on Current Research in Taxation Scientific Committee member (One of two faculty responsible for annually reviewing ≈50 conference submissions)
2022, '19;'16	ATA MYM Planning Committee
2021	FARS MYM Research Coordinator (Chair of a 20-person committee responsible for reviewing 341 submissions and identifying discussants for accepted papers; 38% acceptance rate)
2021	ATA MYM Doctoral Consortium Presenter ('How to Present your Work')
2019-2021	ATA Board of Trustees (19-person board)
2019;'14	Washington Accounting Research Symposium (WARS) Coordinator
2015	FARS Midyear Meeting Research Track Chair (taxation)
2015	ATA Midyear Meeting Doctoral Consortium Vice-Chair
2012	ATA Midyear Meeting Research Committee

Other Media Mentions and Opinion Pieces

1. 'Proposed endowment tax would hit Stanford hard' Palo Alto Daily Post (May 29, 2025)
2. 'Amgen, Coke set aside only fraction of billions they may owe IRS' Bloomberg Daily Tax Report (Nov 20, 2024)
3. 'In defense of share buybacks' The Hill (Sep 27, 2021)
4. 'Mazars, Trump's accounting firm, stuck in an unenviable position' Bloomberg Tax (Sept 20, 2021)
5. 'Most Americans have just a few days left to file 2020 taxes. Here's what to know.' *www.cnbc.com* (May 9, 2021)
6. BBC Radio Live (Sept 28, 2020)
7. '2017 Tax Facts Infographic' *WalletHub* (Apr 10, 2017)

8. ‘GE’s earnings report may not be wrong, but it may still mislead investors’ *Market Watch* (July 22, 2016)
9. ‘Women in Business’ series. *Financial Times* (May 04, 2014)